

First Hawaiian Bank Extends Donation Collections for the Aloha Initiative Through July 30

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*Second group of Japanese survivors of the March 11
Japan earthquake/tsunami to arrive in Hawaii
on July 18 courtesy of the Aloha Initiative*

(Honolulu, Hawaii, July 18, 2011) – First Hawaiian Bank has extended its donation collection period for the Aloha Initiative. Those interested in making a contribution to the Aloha Initiative may do so at any First Hawaiian Bank Branch in Hawaii, Guam and CNMI through July 30, 2011.

Funds donated by individuals and businesses including First Hawaiian Bank, Relativity Media, and Mana Foods are being used by the Aloha Initiative to purchase discounted airfares made possible by Japan Airlines and Hawaiian Airlines for travel from Japan to Hawaii. Hawaiian Airlines has also provided complimentary interisland airfare for the Japanese participants.

The first group of sixty-eight Japanese survivors arrived in Hawaii on July 4, 2011. A second group of twenty-eight Japanese students and chaperones arrive in Hawaii today to spend 19 days on Maui for respite care following the devastation of the March 11 Japan earthquake/tsunami.

The Aloha Initiative is a program of the Japanese Cultural Society of Maui to provide citizens of Japan temporary respite from the March earthquake, tsunami and nuclear crisis. Japan residents selected for the program are being flown to Hawaii to spend up to 90 days with volunteer host families on Oahu and Maui.

First Hawaiian Bank's fundraising efforts to date have exceeded over \$1.5 million in donations in support of Japan's recovery, including a \$25,000 donation to the Aloha Initiative. On March 11th the bank established the "Japan-Hawaii Relief Fund," contributing the first \$117,000 to the Fund which eventually collected the equivalent of 100 million Yen for the Japanese Red Cross Society. The bank also waived wire transfers fees for funds to Japan during the months of March and April. Additionally, the bank was one of the partners of Aloha for Japan, a partnership of business and government, to raise monies for the American Red Cross in support of the organizations relief efforts.

First Hawaiian Bank is Hawaii's oldest and largest bank with some \$15 billion in total assets and 63 branches throughout Hawaii, Guam and CNMI.

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