

First Hawaiian Bank Establishes Aloha for Puna Fund to Support Storm Relief Efforts; Donations Accepted at All First Hawaiian Bank Branches

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Bank makes first gift of \$25,000.

(Honolulu, Hawaii-- August 12, 2014) –First Hawaiian Bank announced the establishment of the Aloha for Puna fund to assist Big Island residents in the Puna region with relief and recovery efforts following storm Iselle. The bank has contributed the first \$25,000 to the Fund. Monetary donations are being accepted at all First Hawaiian Bank branches. All contributions to the Fund will be donated to the Hawaii Island United Way, directly benefiting affected residents through their member agencies in Puna, according to an announcement made today by Bob Harrison, First Hawaiian Bank chairman, president and chief executive officer.

In addition to the monetary donation, First Hawaiian Bank customers affected by the storm are encouraged to call 643-5626 for assistance with loans and credit card payments.

"Hawaii Island United Way extends a huge heartfelt mahalo to First Hawaiian Bank for establishing this Aloha For Puna fund and also for their very generous donation of \$25,000. It jumpstarts the fund in a big way," said Jeanine Atebara, Hawaii Island United Way president and chief professional officer. "We invite everyone who has asked how they can help, to consider making a donation to the Aloha For Puna fund."

"Our heart goes out to everyone who was affected by the storm and especially those in the Puna district of the Big Island that got hit the hardest," said Harrison. "We want to help our friends and family members in Puna, many of whom are still dealing with the aftermath, to get their lives back to normal as quickly as possible."

Those interested in making a monetary contribution to the Aloha For Puna fund may do so at any First Hawaiian Bank branch through September 30, 2014.

The Hawaii Island United Way is a non-profit 501(c)(3) organization that supports 54 health and human service programs provided by 40 non-profit Partner Agencies to benefit Hawaii Island residents. Their mission is to unite people, organizations and resources to build a healthier community. To learn more, visit <http://www.hiunitedway.org/>

First Hawaiian Bank (www.FHB.com) is Hawaii's oldest and largest bank with over \$17.5 billion in total assets and 62 branches throughout Hawaii, Guam and the CNMI.