

First Hawaiian Bank Debit and Credit Cardholders to be First in Hawaii to Enjoy Savings with New Statement Rewards

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(Honolulu, Hawaii, November 4, 2015) – First Hawaiian today introduced Statement Rewards, a money-saving program exclusively for their debit card and personal credit card customers. Statement Rewards presents offers and discounts from local retailers as well as many of the country's leading retailers through the bank's FHB Online banking channel, according to an announcement by Dennis Doctor, senior vice president and Cards Services Division manager. The new program is free and is seamlessly delivered within FHB Online banking.

“We are pleased to be the first bank in Hawaii to offer this free and easy way to save money while making everyday purchases in-store or Online. With Statement Rewards, First Hawaiian Bank debit card and personal credit card customers receive offers and discounts that are tailored to their interests,” said Doctor. “They simply click the offer to activate it, fulfill the terms of the offer and the savings will automatically be posted to their statements. There's no coupon to redeem or promo code to remember.”

Statement Rewards offers and discounts are in the form of either a set dollar amount or a percentage of the purchase amount. For example, a retailer may offer \$5 cash back when you spend \$50 or more, or 20% cash back on your next purchase of \$25 or more. Customers can also personalize their future discount offers by clicking on the “like or dislike buttons” next to each offer.

Statement Rewards is completely free to First Hawaiian Bank cardholders and transactions are secure and private. First Hawaiian Bank does not share any personally identifiable information with any participating retailers.

For more information visit any First Hawaiian Bank branch or online at www.FHB.com/StatementRewards

First Hawaiian Bank (www.FHB.com) with assets \$18.9 billion was founded in 1858 and is the state's largest bank in terms of total assets and deposits. First Hawaiian has 57 branches in Hawaii, three on Guam and two on Saipan.